



**FOR IMMEDIATE RELEASE**

Contact:

Amanda Pollard  
[1.312.377.3410 ext.109](tel:1.312.377.3410)  
[apollard@tellyourstoryinc.com](mailto:apollard@tellyourstoryinc.com)

## **NEWS** RELEASE

### **USG DUROCK™ Shower System Takes Home Two Product Awards at 2013 Remodeling Show**

*Newly launched system receives the New Product Award and the People's Choice Award*

CHICAGO—October 21, 2013—USG Corporation (NYSE: USG), a leading building products company, is pleased to announce that the newly launched USG DUROCK™ Shower System took home two awards from the 2013 Remodeling Show: the New Product Award and the People's Choice Award.

“On behalf of everyone at USG, we're incredibly proud and humbled to receive these awards for the shower system,” said Scott Crandall, business manager, Substrates and Specialty Division at USG. “An abundance of research and engineering went into this product so it was very rewarding to hear the positive and encouraging feedback from remodelers and general contractors at the show.”

Ideal for both new construction and repair or remodel projects, the USG DUROCK Shower System is a fully-bonded waterproofing system for tiled shower installations that offers simplicity, customization and affordability for the homeowner. For more information, visit [www.durockshowersystem.com](http://www.durockshowersystem.com).

The Remodeling Show is sponsored by the National Association of Home Builders (NAHB), and is a national trade show, educational conference and networking opportunity for professional remodelers. Amongst hundreds of exhibitors, the show floor

features installation clinics, interactive workshops and exhibitor-led product presentations.

### **About USG**

USG Corporation is a manufacturer and distributor of innovative, high-performance building systems through its United States Gypsum Company, USG Interiors, LLC, L&W Supply Corporation and other subsidiaries. Headquartered in Chicago, USG Worldwide operations serve the commercial, residential, and repair and remodel construction markets, enabling our customers to build the outstanding spaces where people live, work and play. USG wall, ceiling, exterior sheathing, flooring underlayment and roofing systems provide leading-edge building solutions, while L&W Supply branch locations efficiently stock and deliver building materials throughout the United States. USG and its subsidiaries are proud sponsors of the U.S Olympic and Paralympic teams and the Canadian Olympic team. For additional information, visit [www.usg.com](http://www.usg.com).

###